

Cherry Valley Swim Club is hosting the 66th Annual Burt German Championships



2023 TRI-COUNTY SWIMMING CHAMPIONSHIPS!

Saturday, August 5th &
Sunday, August 6th

*Advertise your business!
Promote your club team!
Place a personal ad for your swimmer!*

- Largest sporting event in South Jersey – **over 6500 spectators!**
- Renowned Championship Meet – 2-day competition
- The best swimmers from **34 swim clubs** across Burlington, Camden, Gloucester, Cumberland, and Salem counties
- Live Stream reaches thousands more!
- Well publicized & covered by the Courier, Inquirer, and NJ.com

“Summer fun at its finest!”

See the following pages for Sponsorship Levels and Program Ad details!

Purchase your Sponsorship or Ad online at:

<http://cherryvalleysc.com/tri-county-2023>

For questions, email: cherryvalleysctricountyinfo@gmail.com

Sponsorship Levels

66th Annual Tri-County Swimming Championships at Cherry Valley Swim Club

Sponsorship Levels:	Platinum	Gold	Silver	Bronze	Banner
Cost:	\$7,500	\$5,000	\$3,000	\$1,500	\$500
Exclusivity:	5	Unlimited	Unlimited	Unlimited	Unlimited
Logo & link on Cherry Valley & Tri-County websites:	2 years on Club and Event websites	2 years on Club and Event websites	1 year on Club and Event websites	1 year on Club and Event websites	
Race result postings online:	Preferred listing	Preferred listing	Preferred listing	Standard listing	
Social media impressions:	30+	20+	10+	5+	1
Live Stream mentions:	5	Sponsor group mentions	Sponsor group mentions	Sponsor group mentions	
Program Logo Location:	Logo on back cover & 1st page	Logo on 1st page	Logo on 1st page	Logo elsewhere in program	
Program Logo Size:	Large	Large	Medium	Small	
Program Ads:	1 full-page ad and 1 half-page ad	1 full-page ad	1 full-page ad	1 half-page ad	
Program Info-Articles:	1 info-article	1 info-article			
Meet Sheets:					
Banner – Scoreboard:	(1) 6' x 4'	(1) 3' x 5'			
Banner – Club:	(2) 3' x 5' through 2024 season	(1) 3' x 5' through 2024 season	(1) 3' x 5' through 2024 season	(1) 3' x 5'	(1) 3' x 5'
Complimentary Apparel:	Choice of 5 items	Choice of 4 items	Choice of 2 items	Choice of 1 item	
Sponsor Selling Area:	10' x 10'	10' x 10'	10' x 10'	10' x 10'	
Logo on Staff Apparel:	Logo and name	Logo and name	Logo and name	Name only	
Print Announcement:	Listing in Courier	Listing in Courier	Listing in Courier	Listing in Courier	
Public Address Announcements:	At start and various times throughout	Various times throughout	Various times throughout	Various times throughout	
Complimentary Tickets:	8	6	4	2	0
Plaque:	Thank-you plaque from Tri-County & Cherry Valley	Thank-you plaque from Tri-County & Cherry Valley			
Email:	Logo on email correspondence	Logo on email correspondence	Logo on email correspondence		

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Purchase Your Sponsorship or Ad Online at:

<http://cherryvalleysc.com/tri-county-2023>

Or mail this form & check(s) to:

*Tri-County Swim Championship sponsorships
10 Gately Ct.
Cherry Hill, NJ 08002*

***Please make checks payable to:
Cherry Valley Swim Club***

Business Name: _____

Address: _____

Contact Name: _____

Email: _____

Phone: _____

Sponsor Level: _____

Name of Cherry Valley Member Solicited by: _____

All ads will be digital and in color. Ads should be submitted to size (as indicated) by email to the address below in pdf, tif, or jpg formats with a resolution of 300 DPI or higher.

*****ALL ADS MUST BE RECEIVED BY JULY 22, 2023*****

For questions, email: cherryvalleysctricountyinfo@gmail.com



Digital Event Program

Business & Personal Ads

Your ad will appear in the Digital Event Program seen by thousands of spectators and swimmers!

Spectators purchase a Digital Event Program, one of the most important pieces of this event. This is used to follow the schedule for the day, race orders, participants, and other important notices.

Please make checks payable to: Cherry Valley Swim Club

<p>Business Card 3.5" x 2" (8/page) \$50 ¼ page 3.875" x 5.125" \$150 ½ page 8" x 5.125" \$250 Full page 8" x 10.5" \$400 2-page full spread \$750</p> <p>Circle your ad(s) of choice above.</p> <p>Amount Enclosed:</p> <p>\$ _____</p>	<p>Purchase your Ad online at:</p> <p>http://cherryvalleysc.com/tri-county-2023</p> <p>Or mail this form & check(s) to: <i>Tri-County Swim Championship sponsorships</i> <i>10 Gately Ct.</i> <i>Cherry Hill, NJ 08002</i></p>
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